

Hello!

The 28th edition of the International Live Music Conference (ILMC) is just a few weeks away, and as a member of BDV we wanted to let you know about a few conference highlights that might be of interest.

With over 1,000 live music professionals under one roof for three days, ILMC has a packed schedule of panels, workshops, events and parties this year. Coming up from 3-6 March is:

- ILMC 28 begins this year with a keynote interview with Live Nation president and CEO **Michael Rapino**.
- Friday morning's main opening session *The Open Forum* will see guest speakers **Lucy Dickins** (ITB), **Mike Greek** (CAA), **Rick Farnam** (Superfly/Bonnaroo) and **James Sandom** (Red Light Management) join chair **Phil Bowdery** (Live Nation).
- Sunday's *Breakfast Meeting* session will see William Morris Endeavor's head of music **Marc Geiger** in conversation with legendary manager and host **Ed Bicknell**.
- Main room topics include *Show Safety* following on from November's attack at the Bataclan (with X-ray's **Steve Strange**, Bataclan promoter **Salomon Hazot** and Mercedes Benz Arena's **Michael Hapka**), while *Ticketing: the disruptors* looks at the ongoing fights over allocations with speakers including **Geoff Meall** (UTA), **Scumeck Sabottka** (MCT Agentur) and **Andrew Parsons** (Ticketmaster).
- Amongst the workshop programme this year, are sessions being run by **Twitter**, **YouTube** and **Google**, while The Sponsor People's **Lars-Oliver Vogt** presents innovations in brand partnerships.
- *Dragon's Den* mentoring sessions this year include renowned German promoter **Ossy Hoppe** and Australian entrepreneur and music industry figurehead **Michael Gudinski**.
- The *Festival Forum* session this year considers escalating artist fees with guest speakers including **Charles Attal** (C3 Presents), **Russell Warby** (WME), **Ivan Milivojev** (EXIT) and **Anders Wahrén** (Roskilde).

Other topics over the weekend include *new technology*; performance royalties and *promoter rebates*; the *EDM* market in a post-SFX world; the *digital audience* and the effect of streaming services on live music; *emerging touring markets*; initiatives for *grassroots venues*; the *arena market*; *alternative entertainment forms* and the role of *loyalty* in the business.

All the info you need about ILMC's agenda, events, lunches, networking opportunities and the ILMC Gala Dinner and Arthur Awards is online [here](#).

If you don't receive correspondence from us at the moment – including IQ Magazine – please drop an email to registration@ilmc.com with your contacts so that we can keep in touch.

We look forward to seeing you at the Royal Garden Hotel in March.

Best wishes,

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